

ACAI BROS.™

Investment Opportunity

Low Range Concept - Hole in the Wall





INVESTMENT OPTION 1

LOW RANGE CONCEPT (HOLE IN THE WALL)

The NEW Acai Brothers hole in the wall concept is the development and evolution of the established successful Acai Brothers in-line, full servicing concept. A much smaller foot-print than its big brother model, the hole in the wall concept has been developed with the aim to bring the Acai Brothers brand and product to a larger demographic of consumer and allow a more streamlined approach to function-ability and management of the brand for franchisors and franchisees alike.

Designed on a Minimum product, easy to learn, fast-service model, the hole in the wall concept holds itself perfectly to larger volume locations, without the need for increased foot-prints, or increased people-power in store. The store will run on two changing menus' being a summer menu concept focusing heavily on the primary product strain being acai bowls, along with

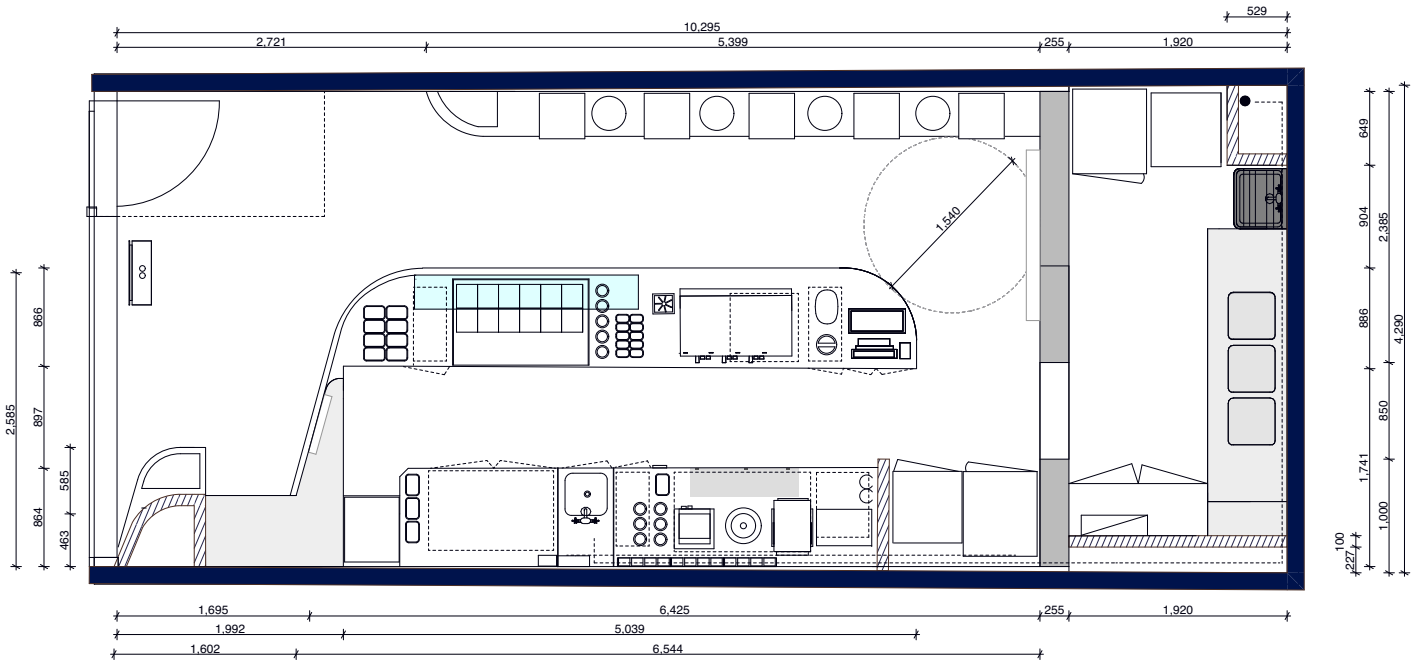
only allowing consumers the ability to purchase a few sub-products such as acai ice cream cones, COYO ice cream bowls, avo on toast, a few toasties, and acai waffles. Then a winter menu, which brings to life a specially designed cooking section in the store, allowing the franchisee to change the menu to incorporate cooked buddha bowls, toasties, avo on toast, acai porridge, soup and of course, our staple acai bowls for those braving the winter acai life.

The aim of this solution is to provide an easy to manage, easily transferable model, with the flare and strong branding of the Acai Brothers franchise. With the option to purchase multiple units, in-house training, systems and marketing provided, this is an extremely strong hospitality-based investment for anyone wanting a turn-key solution they can expand internally.





FLOOR LAYOUT (HOLE IN THE WALL CONCEPT)





NEW MENU

(HOLE IN THE WALL CONCEPT)

BOWLS

ACAI BOWL X 3 SIZES \$ TBC
+ ADD ON'S

CONE

ACAI CONE \$ TBC
+ ADD ON'S

SUPERFOOD SMOOTHIES + SHAKES

3 – 5 FLAVOURS X 2 SIZES \$ TBC

TOAST + TOASTIES

REUBEN \$ TBC
CHEESE TOMATO \$ TBC
CHEESE AVO SPINACH PESTO \$ TBC
AVO ON TOAST \$ TBC
+ ADD ON'S

BURGERS + TACOS

VEGAN BRO-CHINI BURGER \$ TBC
VEGAN EL BRO-RADO TACO \$ TBC
+ ADD ON'S

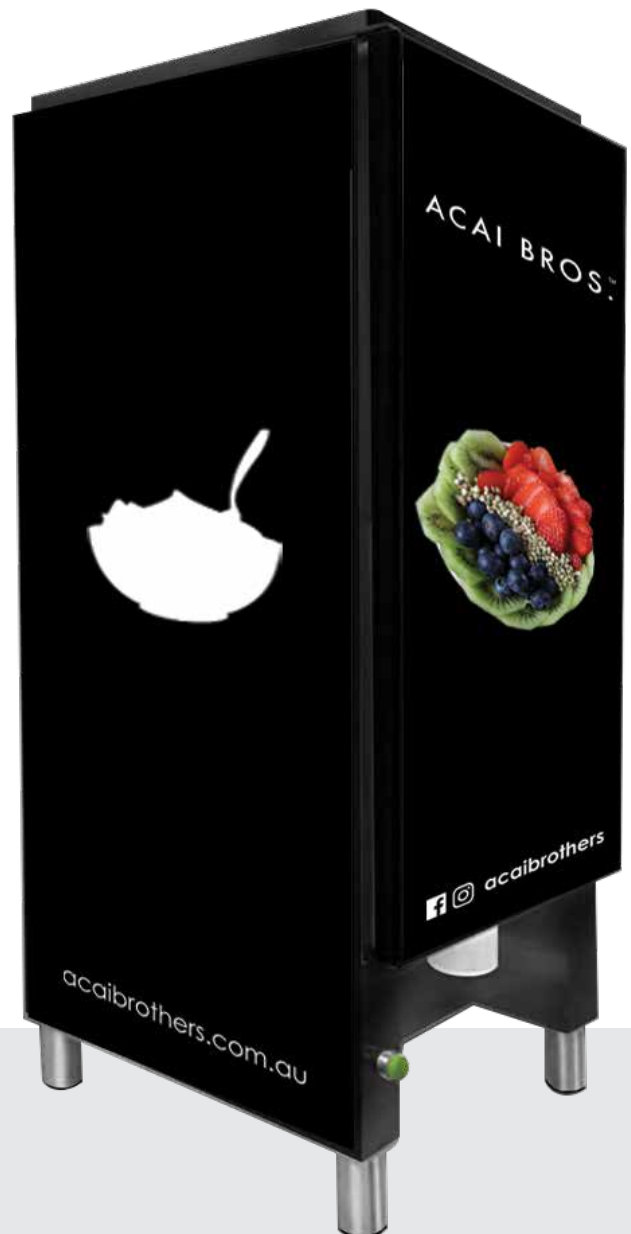
SOUPS

THAI PUMPKIN & COCONUT
\$ TBC
+ ADD ON'S



PERFECT ACAI BOWL DISPENSER PROGRAM

- Produce a perfect organic Açaí bowl in less than 90 seconds
- 5x faster than blending
- Quieter & cleaner than blending
- Real profits with lower portion costs
- 5x faster than blending millennial audience
- Finance included = \$116/week



ARE YOU CURRENTLY BLENDING OR SCOOPING ACAI BERRY?

SAMBAZON PERFECT ACAI BOWL DISPENSING SYSTEM

The Sambazon perfect acai bowl dispensing system dispenses pre-frozen acai berry! with each and every serve you can confidently expect a smooth and consistent texture.

SATISFACTION

- Organic acai product
- Low sugar content
- Easy to use

PROFITS

- Increase product yield
- Reduced staff labour time

HYGEINE

- Product integrity protected by HACCP accredited systems
- Only 4 parts to clean, 3 minutes, once per week

PRODUCTIVITY

- Speeds up delivery time
- Less customer wait time

PRODUCT SPECS

SAMBAZON PERFECT ACAI BOWL MIXTURE

10.5kg containers

TEMPERING TIME

72 hours

SHELF LIFE

7 days once tempered

CLEANING

4 parts to clean
3 minutes, once per week



IMPORTANT EQUIPMENT FACT

Power: 240 volt, 10amp power (standard Australian power outlet)

LOCATION REQUIREMENTS

The Benchtop dispenser requires 200mm clearance above the unit for air flow.

THE SAMBAZON ACAI DISPENSING SYSTEM



MODEL 1F1P DIMENSIONS(MM)

480(W) X 570(D) X 1170(H)
WEIGHT: 150KG (LOADED)

INCLUDES TEMPERING CABINET

MODEL 8C (HOLDS 8)
650(W) X 765(D) X 2010(H)
WEIGHT 145KG



SAMBAZON ACAI IS ALWAYS

- Sustainably grown acai
- Organic, fair trade & non-gmo
- Non-dairy, gluten free & kosher
- Rich in antioxidants & healthy omegas





TOTAL INVESTMENT CHART

FRANCHISE FEE	\$20,000.00
FITOUT	\$80-\$100,000.00
KOUNTA	\$2,700.00
EQUIPMENT	\$28,000.00
MARKETING	\$2,200.00
OPENING STOCK	\$5,000.00
KITCHEN UTENSILS	\$2,000.00
DESIGN & COUNCIL FEES	\$4,000.00
LEGALS	\$2,800.00
STAFF TRAINING	\$1,000.00
UNIFORMS	\$500.00
TRAVEL	\$3,000.00
<hr/>	
TOTAL (EX GST)	\$150,700.00 - \$170,000.00
<hr/>	

Disclaimer:

The pricing and costs associated to the total investment of an Acai Brothers Store is subject to variations and are exclusive of GST.

* The figures should be used as a guide and we advise that you should seek advice from your business consultants.

* The figures are Acai Brothers best estimate for the categories presented.

* Costings exclude bank guarantee and business set up for all sites.

* Equipment pricing excludes coffee machine, grinder and acai machine. Coffee equipment is dependant on site and location

* All pricing has been built on a model of aprox 25m². Stores with a larger footprint may incur extra costs



Bowlin

Sam Carson
sam@acaibrothers.com.au
+61 431 549 540

Ben Day
ben@acaibrothers.com.au
+61 401 823 007

