

ACAI BROS.™

# Investment Opportunity

Top Tier Concept - Inline / Flagship





## INVESTMENT OPTION 3

# TOP TIER CONCEPT (INLINE / FLAGSHIP)

- Site** - Primary Inline Flagship - 60sqm - 100sqm
- Electricity** - 3 phase - 80 amp
- Hydraulics** - Grease Waste access at point in tenancy  
- Floor drainage points - 1 back of house 1 front of house  
- Water to point within tenancy

# STORE DESIGN CONCEPT

The inline flagship model is our top-tier concept and as such, provides customers with our fully-fledged menu offering, with room for regular menu extension including future adaptations to the product line, such as cooked warm vegan food, dessert menu and other specialised or limited edition product launches.

The model itself is best suited to large strip locations or shopping centres and has been designed to cater to larger consumer audience needs and areas containing dense foot traffic.

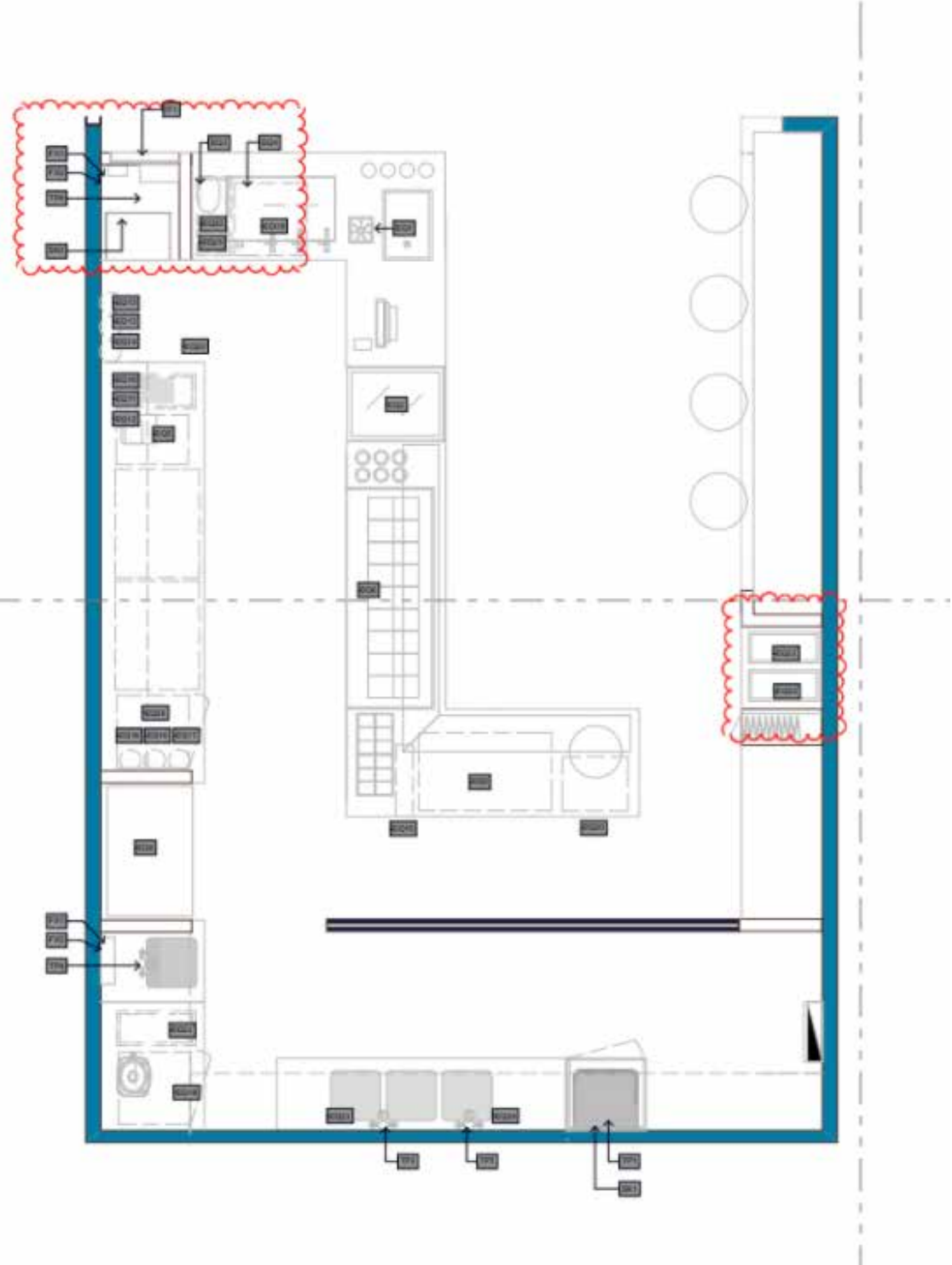
The concept is inspired by a simplistic design to emphasise the clean, raw and healthy aspects of the Acai Brothers product, and highlight key statement finishes throughout the space. The motif will be industrial whilst also sophisticated, with a heavy focus on white brickwork, concrete, sleek joinery on counters and contrasts of black.

The store is designed to prioritise dine-in meals as opposed to a takeaway experience like option 1 and 2. The space will be highly engaging, incorporating aspects of interactivity in the form of artwork and other visual content.





**FLOOR LAYOUT**  
(INLINE / FLAGSHIP)





Acai Brothers  
Canberra Civic





# TOTAL INVESTMENT CHART

ITEMS	LOWER END	UPPER END
Franchise Fee	\$65,000	\$65,000
Store Fitout	\$105,000	\$125,000
Equipment	\$72,000	\$78,000
Furniture	\$3,000	\$7,000
Opening Stock	\$17,000	\$17,000
Opening Marketing Spend	\$2,200	\$2,200
Business Insurance	\$1,500	\$3,500
Council Fees	\$2,000	\$3,000
Kounta	\$3,100	\$3,100
Business Registration	\$1,000	\$1,500
Legals and Accounting	\$2,500	\$5,000
Lease Deposit	\$2,500	\$5,000
Lease Bank Guarantee	\$10,000	\$20,000
Travel Costs	\$2,000	\$4,000
Premise Approval/Procurement Fee	\$1,500	\$1,500
Training of Staff	\$3,750	\$4,250
Staff Uniforms	\$700	\$700
<b>TOTAL INVESTMENT COST</b>	<b>\$294,050</b>	<b>\$345,050</b>
<b>FRANCHISE ROYALTY FEE</b>	<b>6%</b>	<b>of revenue</b>
<b>MARKETING %</b>	<b>1%</b>	<b>of revenue</b>

**Disclaimer:**

The pricing and costs associated to the total investment of an Acai Brothers Store is subject to variations and are exclusive of GST.

\*The figures should be used as a guide and we advise that you should seek advice from your business consultants.

\*The figures are Acai Brothers best estimate for the categories presented.

\*The lease deposit is normally 1 month of each year of lease. i.e 5 year lease, 5 months up front. Subject to site and landlord's requests





D1-C9

MAXGROSS

TARE

PAYLO

CUR

30,480	KGS
67,200	LBS
3,980	KGS
8,770	LBS
26,500	KGS
58,430	LBS
	CUM
	CUFT



# OUR MENU

## Basic Acai Bowls

Baby Bro \$11.5 Regular \$14.5 1 Litre \$28



### Step 1 Pick your Base

**Original**  
**Notella**  
**Lemon +50c**  
**Grapefruit +50c**  
**Lemon Meringue +\$1**

acai, banana.  
acai, banana, cacao.  
acai, banana, lemon essential oil.  
acai, banana, grapefruit essential oil.  
acai, banana, lemon essential oil, vanilla protein.

### Step 2 Pick your Crunch

**Plain Buckini** --- choc buckini +\$2 granola +\$2

### Step 3 Pick your Fruit

Choose any 3 from our selection board.

### Step 4 Superfood Add ons

+50c  
cacao nibs, shredded coconut, chia seeds, oats, maca powder, honey, extra fruit, lemon / orange / grapefruit essential oil.  
+75c  
almonds, cashews, goji berries.  
+\$1  
choc / salted caramel / vanilla vegan protein, bee pollen.  
+\$2  
extra acai, peanut butter dollop, cashew butter, raw treat, COYO coconut yoghurt, COYO ice cream, choc buckini, granola, hemp seeds, choc sauce, berry sauce, caramel sauce, peanut butter sauce, mango sauce, almond butter.

## Specialty Bowls

Baby Bro \$14.9 Regular \$17.9 1 Litre \$37



### Ain't Nothin Butter

**Base** acai, banana, cacao, peanut butter.  
**Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, cacao nibs, peanut butter sauce.



### Salted Caramel

**Base** acai, banana, vegan salted caramel protein.  
**Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, salted caramel sauce.



### Choc 'Treat Yo-Self'

**Base** acai, banana, cacao.  
**Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, choc treat, cacao nibs, choc sauce.



### Mango Passion

**Base** mango, banana, passionfruit, coconut water.  
**Toppings** buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



### Mango Madness

**Base** acai, mango, coconut water.  
**Toppings** buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



### Berry Nice

**Base** acai, mixed berries, banana.  
**Toppings** buckini, 3 fruits, COYO coconut yoghurt, berry sauce.

## Warm menu

### Bro-chini Burger \$13

Vegan charcoal bun, vegan zucchini patty, tomato, vegan cheese, beetroot, spinach, Acai Bros signature Acai BBQ sauce. GF traditional bun available

### El Bro-rado Taco 3 for \$15

Vegan GF soft taco, shitake mushroom slow braised beef (meat free), diced tomato, guacamole, vegan aioli, hemp seeds.

### Vegan Thai-ger King Soup \$12

Vegan thai coconut pumpkin  
**Toppings** coriander, hemp seeds.  
Add sourdough +\$1.5 / vegan rye sourdough +\$1.5 GF bread available

## Gettin' Toastie

### Lil' Cheezy \$12

sourdough or vegan rye, vegan cheese, tomato.

### The Besto-Pesto \$12

sourdough or vegan rye, pesto, spinach, avocado, vegan cheese.

### The Bro-Reuben \$12

sourdough or vegan rye, sauerkraut, falafel, mustard, vegan cheese.

### Our Famous

### Avo on Toast \$15.5

sourdough or vegan rye, avocado, coconut oil, cashew butter, hemp seeds.

Extra tomato +50c

Extra cheese +50c

GF bread available

Extra avo +\$1 Falafel +\$1

## Kids mylkshakes

### Double Choc \$6.9

coconut milk, naked syrups choc powder, banana.

### Banana-Berry \$6.9

coconut milk, banana, berries.

### Banana-Rama \$6.9

banana, coconut milk, cinnamon, coconut nectar.

## Save time. Skip the line.

Have you downloaded our app? Search 'Acai Brothers'





## Smoothies

Basic Smalls \$8.9 Biggie \$10.9

<b>Peanut Butter Nutter</b>	coconut milk, raw peanut butter, cacao, cacao nibs, banana, coconut nectar.
<b>Acai-ting</b>	coconut water, acai, lemon, banana, strawberries, coconut nectar.
<b>It Takes Two to Mango</b>	coconut milk, mango, banana, coconut nectar, shredded coconut.
<b>Salted Caramel</b>	coconut milk, banana, salted caramel vegan protein, dates, coconut nectar, maca, cashew butter.

Specialty Smalls \$9.9 Biggie \$11.9

<b>Espresso Bliss</b>	coconut milk, coffee, banana, dates, cacao, cinnamon, cashews, vanilla vegan protein powder, coconut nectar.
<b>Berry Delicious</b>	coconut water, mixed berries, acai, goji berries, banana, apple, chia seeds, lime, coconut nectar.
<b>Gladiator</b>	almond milk, banana, oats, cinnamon, almonds, vanilla vegan protein, raw peanut butter, coconut nectar.
<b>Muscle Milk</b>	coconut milk, acai, banana, choc vegan protein, shredded coconut, maca, cashews, cacao, dates, coconut nectar.

## Juices

Create your own juice Smalls \$8 Biggie \$10

<b>Pick any 5 ingredients:</b>	apple, orange, lemon, lime, pineapple, kiwi, carrot, celery, beetroot, spinach, kale, cucumber, turmeric, ginger, cayenne pepper.
--------------------------------	---

Try a classic Smalls \$8 Biggie \$10

<b>The Tropical</b>	apple, orange, pineapple, ginger.
<b>Eye Look Good</b>	carrot, orange, turmeric, ginger, lemon, cayenne pepper.
<b>The Alkaliser</b>	celery, apple, lemon, kale, lime, ginger.

PROUDLY SERVING



ALWAYS CERTIFIED ORGANIC • FAIR TRADE ACAI



Save time.  
Skip the line.

Download our app

ACAI BROS.™

ACAI BROS.™



@f acaibrothers



*Bowlin*

Sam Carson  
[sam@acaibrothers.com.au](mailto:sam@acaibrothers.com.au)  
+61 431 549 540

Ben Day  
[ben@acaibrothers.com.au](mailto:ben@acaibrothers.com.au)  
+61 401 823 007

