

ACAI BROS.™

Investment Opportunities

Food Truck 2022





INVESTMENT OPTION 3

MOBILE CONCEPT

The Acai Brothers Food Truck concept is our Mobile Concept store designed to offer a secondary investment opportunity for prospective franchisee's and open up our serviceable demographic and capabilities to events, festivals and carnivals. Built on a 10sqm model, the food truck offers customers close to a fully-fledged menu, minus the necessary labour due to the move to pre-made acai options,

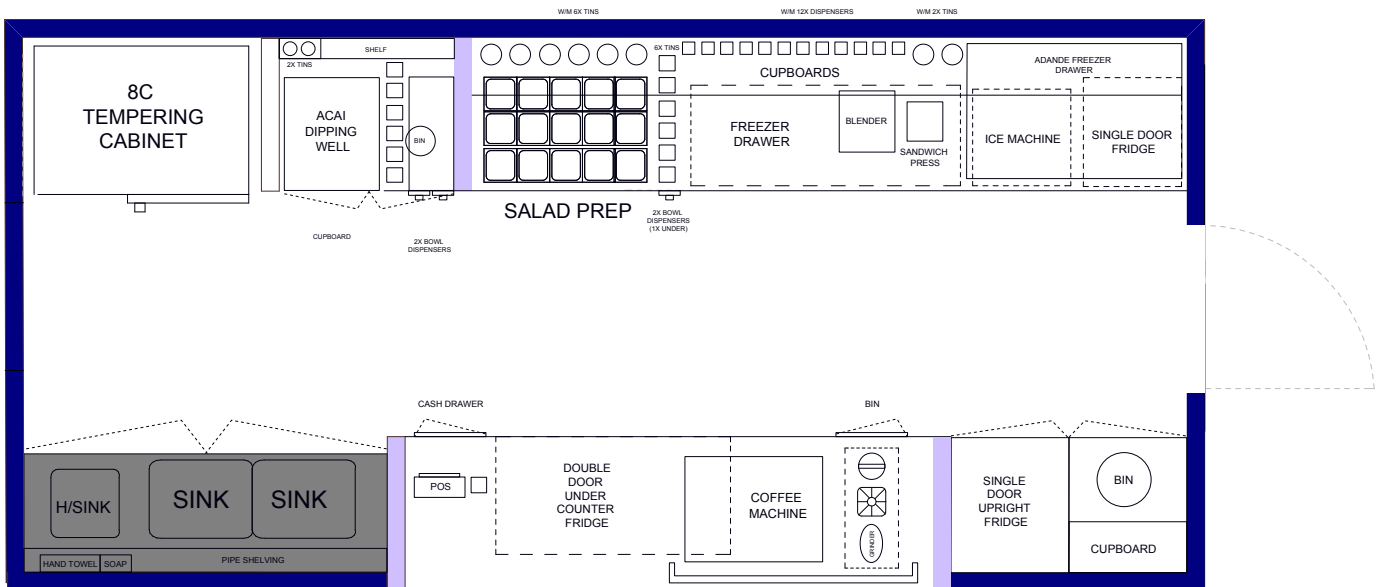
and a more simplified product offering.

The Food Truck concept like the inline concept and kiosk concept is designed to be run by 1-3 people only, however caters for more workers, with minimal operational knowledge needed to run effectively due to the simplicity of the menu and 'ready-to-go' based products.

Available territories will be

based on ability to service a particular community and will be available only in area's that aren't already serviced by a Primary Concept store, unless the same franchisee would like to purchase a truck also.

With incredibly low operating expenses, and the ability to serve a large volume of foot-traffic, the food truck concept will become a highly profitable franchise model for Acai Brothers.





NEW MENU

BUILD YOUR OWN ACAI BOWL

Baby Bro \$11.5 Regular \$14.5 1 Litre \$28

Step 1

Pick your size

Baby Bro \$12 Regular \$15 1 Litre \$28

Step 2

Pick your Crunch

Plain Buckini choc buckini +\$2 granola +\$2

Step 3

Pick your Fruit

Choose any 3 from our selection board.

Step 4

Superfood Add ons

+50c

cacao nibs, shredded coconut, chia seeds, oats, maca powder, honey, extra fruit, lemon essential oil.

+75c

almonds, cashews, goji berries.

+\$1

choc / salted caramel / vanilla vegan protein, bee pollen.

+\$2

extra acai, peanut butter dollop, cashew butter, almond butter, raw treat, COYO coconut yoghurt, COYO ice cream, choc buckini, granola, hemp seeds, choc sauce, berry sauce, caramel sauce, peanut butter sauce, mango sauce.

PROUDLY SERVING



ALWAYS CERTIFIED ORGANIC + FAIR TRADE ACAI

SPECIALTY BOWLS

Baby Bro \$14.9 Regular \$17.9 1 Litre \$37



Ain't Nothin' Butter

Base acai, peanut butter. **Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, cacao nibs, peanut butter sauce.

Contains nuts



Salted Caramel

Base acai, vegan salted caramel protein. **Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, salted caramel sauce.

Contains nuts



Choc 'Treat Yo-Self'

Base acai, choc sauce **Toppings** choc buckini, 3 fruits, COYO coconut yoghurt, choc treat, cacao nibs, choc sauce.

Contains nuts

BASIC SMOOTHIES

Smalls \$8.9 Biggie \$10.9

Peanut Butter Nutter

coconut milk, raw peanut butter, cacao, cacao nibs, banana, coconut nectar.

Contains nuts

It Takes Two to Mango

coconut milk, mango, banana, coconut nectar, shredded coconut.

SPECIALTY SMOOTHIES

Smalls \$9.9 Biggie \$11.9

Gladiator

almond milk, banana, oats, cinnamon, almonds, vanilla vegan protein, raw peanut butter, coconut nectar.

Contains nuts

Berry Delicious

coconut water, mixed berries, acai, goji berries, banana, apple, chia seeds, lime, coconut nectar.

KIDS MENU

Double Choc Mylkshake
\$6.9

coconut milk, banana, naked syrups choc powder.

Banana-Rama Mylkshake
\$6.9

banana, coconut milk, cinnamon, coconut nectar.

GETTIN' TOASTIE

Extra tomato or cheese +50c Extra avo or Falafel +\$1 Gluten free bread available



Our Famous Avo on Toast
\$15.5

sourdough or vegan rye, avocado, coconut oil, cashew butter, hemp seeds.



The Besto-Pesto
\$12

sourdough or vegan rye, pesto, spinach, avocado, vegan cheese.



Lil' Cheezy
\$12

sourdough or vegan rye, vegan cheese, tomato.



The Bro-Reuben
\$12

sourdough or vegan rye, sauerkraut, falafel, mustard, vegan cheese.

HOT DRINKS

Long Black, Capp, Latte, Flat White, Iced Long Black, Iced Latte, Hot Chocolate, Chai Latte \$4 / \$4.5 / \$5 Mocha, Dirty Chai Latte \$4.5 / \$5 / \$5.5 Piccolo \$3.5 Babycinno \$3 Tea \$3.5 Matcha or Acai Latte, Turmeric \$5 / \$5.5 / \$6

Extras +50c Honey, Cacao, Chai Powder, Almond Milk, Soy Milk, Coconut Milk, Extra Shot +\$1 Vanilla Syrup, Hazelnut Syrup, Caramel Syrup

Cold Drinks

Still or Sparkling Water \$3 Remedy Kombucha \$4.5



TOTAL INVESTMENT CHART

FOOD TRUCK	\$ 71,000.00
FRANCHISE FEE	\$ 20,000.00
FITOUT	\$ 50,000.00
KOUNTA	\$ 2,700.00
EQUIPMENT	\$ 40,000.00
UTENSILS	\$ 2,000.00
MARKETING	\$ 2,200.00
OPENING STOCK	\$ 10,000.00
COUNCIL FEES	\$ 3,000.00
LEGALS	\$ 2,800.00
STAFF TRAINING	\$ 2,500.00
UNIFORMS	\$ 500.00
TRAVEL	\$ 3,000.00
TRAILER COLD ROOM	\$10-\$15,000.00
<hr/>	
TOTAL (EX GST)	\$ 219,700.00 - \$229,700.00
<hr/>	

Disclaimer:

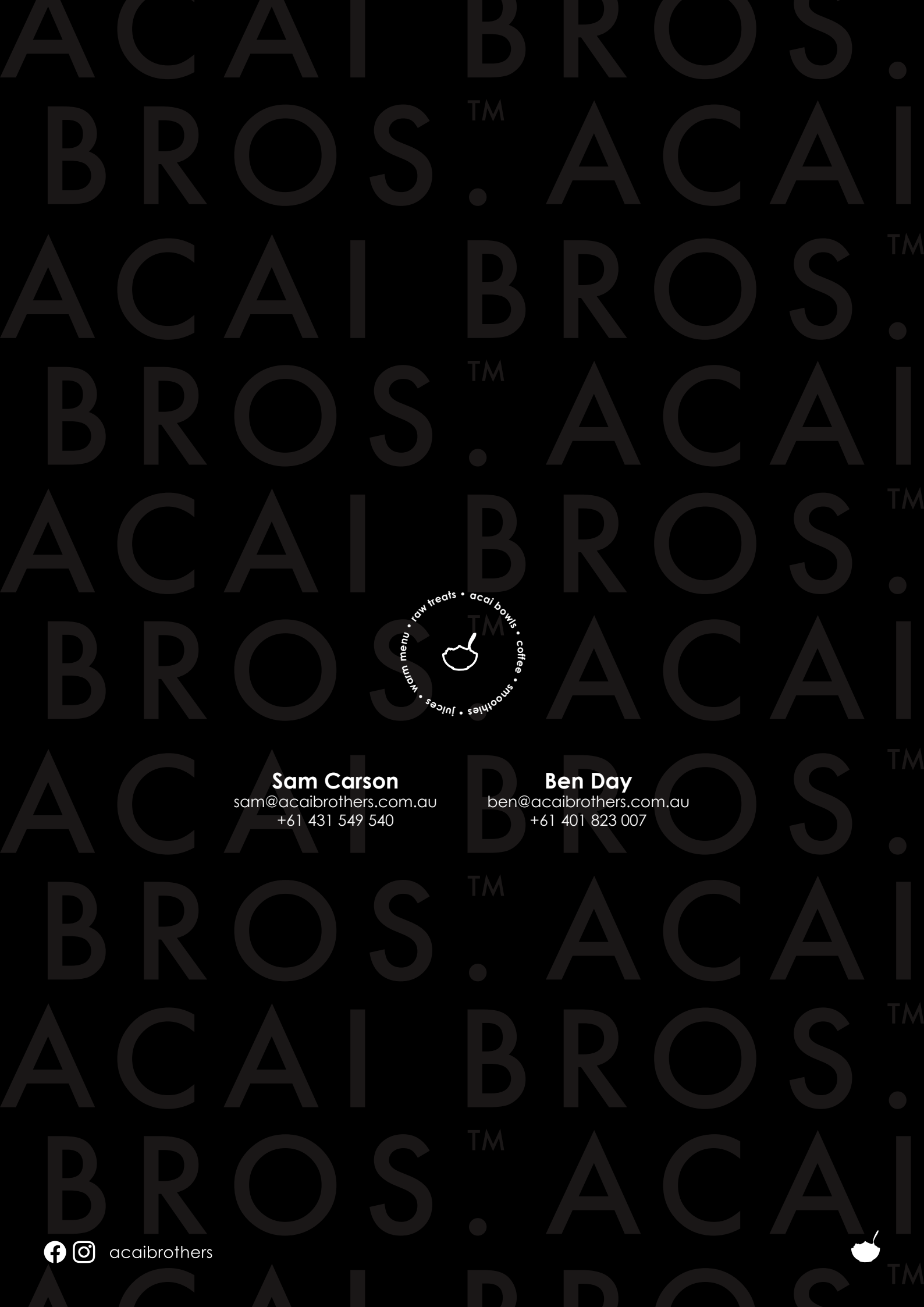
The pricing and cost associated to the total investment is subject to variations and are exclusive of GST.

* The figure should be used as a guide and you should seek advice from your business consultants.

* The figures are Acai Brothers best estimate for the categories presented.

* The point of sale software does have a monthly direct debit that will be confirmed upon opening.

* Equipment pricing inc. coffee machine & grinder, however may not be applicable to your site



Sam Carson

sam@acaibrothers.com.au
+61 431 549 540

Ben Day

ben@acaibrothers.com.au
+61 401 823 007

