

ACAI BROS.™

Investment Opportunities

Inline Store 2022





INVESTMENT OPTION 1

INLINE CONCEPT

The NEW Acai Brothers in-line concept is the largest of our footprints averaging a store size of aprox 40-60sqm. This concept has been developed with the aim to bring the Acai Brothers brand and product to a larger demographic of consumer and allow a more streamlined approach to function-ability and management of the brand for franchisors and franchisees alike.

Running off our full menu which consists of acai bowls, smoothies, juices, coffee and warm menu, this concept holds itself perfectly to larger volume locations, focused on the ability for both takeaway

and substantial space for indoor dining, without the need for a super large footprint or increased people power in comparison to other concepts.

The aim of this solution is to provide an easy to manage, easily transferable model, with the flare and strong branding of the Acai Brothers franchise. With the option to purchase multiple units, in-house training, systems and marketing provided, this is an extremely strong hospitality-based investment for anyone wanting a turn-key solution they can expand internally.

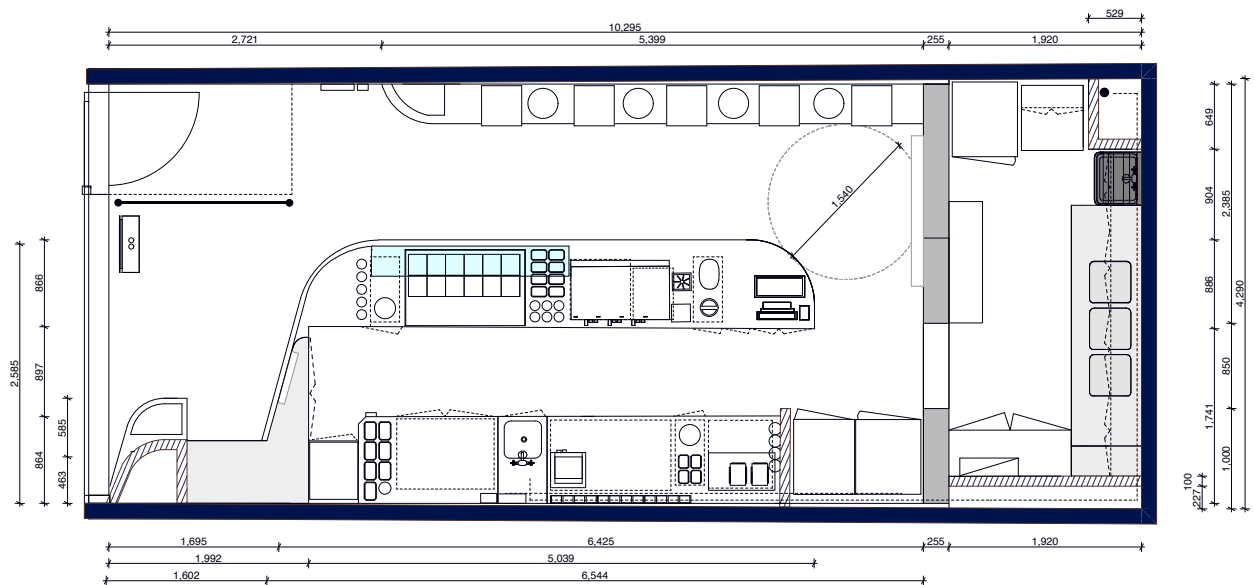


Points of difference

Ordering app, Table ordering through app, low initial investment, small footprint, takeaway and dine in, full menu.



25-30sqm minimum store size



Build your own acai bowl

Baby Bro \$11.5 Regular \$14.5 1 Litre \$28

Step 1 Pick your base

Original
acai, banana.

Notella
acai, banana, cacao.

Lemon +50c
acai, banana,
lemon essential
oil.

Grapefruit +50c
acai, banana,
grapefruit
essential oil.

Lemon Meringue +\$1
acai, banana,
lemon essential oil,
vanilla protein.

Step 2 Pick your crunch

Plain Buckini or choc buckini +\$2 granola +\$2

Step 3 Pick your fruit

Choose any 3 from our selection board.

Step 4 Superfood add-ons

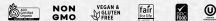
+50c
cacao nibs, shredded
coconut, chia seeds,
oats, maca powder,
honey, extra fruit, lemon /
grapefruit essential oil.

+75c
almonds, cashews,
goji berries.

+\$1
choc / salted caramel /
vanilla vegan protein,
bee pollen.

+\$2
extra acai, peanut butter
dollop, cashew butter,
almond butter, raw treat,
COYO coconut yoghurt,
COYO ice cream,
choc buckini, granola,
hemp seeds, choc sauce,
berry sauce, caramel
sauce, peanut butter
sauce, mango sauce.

PROUDLY SERVING



ALWAYS CERTIFIED ORGANIC + FAIR TRADE ACAI



Save time. Skip the line.



Search 'Acai Brothers'.

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Acai Bowls
Smoothies
Coffee
Juices
Warm Menu
Raw Treats
Plant Based

Specialty bowls

Baby Bro \$14.9 Regular \$17.9 1 Litre \$37



Ain't Nothin Butter

Base acai, banana, cacao, peanut butter.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, cacao nibs, peanut butter sauce.
Contains nuts



Salted Caramel

Base acai, banana, vegan salted caramel protein.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, salted caramel sauce.
Contains nuts



Choc 'Treat Yo-Self'

Base acai, banana, cacao.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, choc treat, cacao nibs, choc sauce.
Contains nuts



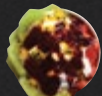
Mango Passion

Base mango, banana, passionfruit, coconut water.
Toppings buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



Mango Madness

Base acai, mango, coconut water.
Toppings buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



Berry Nice

Base acai, mixed berries, banana.
Toppings buckini, 3 fruits, COYO coconut yoghurt, berry sauce.

Smoothies

Basic Smoothies \$8.9 Biggie \$10.9

Peanut Butter Nutter

coconut milk, raw peanut butter, cacao, cacao nibs, banana, coconut nectar.
Contains nuts

Salted Caramel

coconut milk, banana, salted caramel vegan protein, dates, coconut nectar, maca, cashew butter.
Contains nuts

It Takes Two to Mango

coconut milk, mango, banana, coconut nectar, shredded coconut.

Acai-ting

coconut water, acai, lemon, banana, strawberries, coconut nectar.

Specialty Smoothies \$9.9 Biggie \$11.9

Espresso Bliss

coconut milk, coffee, banana, dates, cacao, cinnamon, cashews, vanilla vegan protein powder, coconut nectar.
Contains nuts

Berry Delicious

coconut water, mixed berries, acai, goji berries, banana, apple, chia seeds, lime, coconut nectar.

Gladiator

almond milk, banana, oats, cinnamon, almonds, vanilla vegan protein, raw peanut butter, coconut nectar.
Contains gluten

Muscle Milk

coconut milk, acai, banana, choc vegan protein, shredded coconut, maca, cashews, cacao, dates, coconut nectar.
Contains nuts

Juices

Try a classic Smoothies \$8 Biggie \$10

The Tropical

apple, orange, pineapple, ginger.

Eye Look Good

carrot, orange, turmeric, ginger, lemon, cayenne pepper.

The Alkaliser

celery, apple, lemon, kale, lime, ginger.

Or create your own juice Smoothies \$8 Biggie \$10

Pick any 5 ingredients: apple, orange, lemon, lime, pineapple, kiwi, carrot, celery, beetroot, spinach, kale, cucumber, turmeric, ginger, cayenne pepper.

Warm menu

Your favourite classics with an AB spin

'sLaw-Breaker' Burger \$14

vegan coconut milk bun, vegan sliced cheese, vegan 'beef' patty, acai BBQ sauce, slaw, aioli, tomato, mustard.
GF bun available

Vegan Chilli Cheese Dog \$12

vegan gluten free hot dog bun, vegan shredded cheese, vegan 'beef' sausage, chilli bean salsa, onion salsa.

Vegan Loaded Dog \$12

vegan gluten free hot dog bun, vegan shredded cheese, vegan 'beef' sausage, sauerkraut, mustard.

El Bro-rado Tacos 3 for \$15

vegan gluten free soft tortillas, meat free shiitake mushroom, aioli, onion salsa, guacamole, slaw.

BBQ Pulled 'Pork' Quesadilla 3 for \$12

vegan gluten free soft tortillas, shiitake mushroom beef, acai BBQ sauce, spinach, onion salsa, vegan shredded cheese.

Nach' Sharing Nachos \$15

gluten free corn chips, shiitake mushroom beef, aioli, guacamole, bean salsa, onion salsa, vegan shredded cheese.

Gettin' Toastie

Lil' Cheezy \$12

sourdough or vegan rye, vegan cheese, tomato.
Contains gluten

The Besto-Pesto \$12

sourdough or vegan rye, pesto, spinach, avocado, vegan cheese.
Contains gluten

The Bro-Reuben \$12

sourdough or vegan rye, sauerkraut, falafel, mustard, vegan cheese.
Contains gluten

Extra tomato or cheese +\$50c Extra ayo or Falafel +\$1
Gluten free bread available Quesadilla also available as a toastie

Our Famous Avo on Toast \$15.5

sourdough or vegan rye, avocado, coconut oil, cashew butter, hemp seeds.
Contains gluten

Kids mylkshakes

For the junior bowlers \$6.9

Double Choc

coconut milk, naked syrups choc powder, banana.

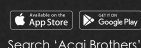
Banana-Berry

coconut milk, banana, berries.

Banana-Rama

banana, coconut milk, cinnamon, coconut nectar

Save time.
Skip the line.



Search 'Acai Brothers'.



TOTAL INVESTMENT CHART

FRANCHISE FEE	\$50,000
FITOUT	\$90,000 - \$110,000
FURNITURE & ACCESSORIES	\$6,500
KOUNTA	\$2,700
EQUIPMENT	\$35,000 - 45,000
DESIGN FEE	\$6,000
MARKETING	\$2,200
OPENING STOCK	\$10,000
KITCHEN UTENSILS	\$2,000
LEGALS	\$2,800
STAFF TRAINING	\$1,000
UNIFORMS	\$500
TRAVEL	\$3,000
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TOTAL (EX GST)	\$211,700 - \$241,700
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Disclaimer:

The pricing and cost associated to the total investment is subject to variations and are exclusive of GST.

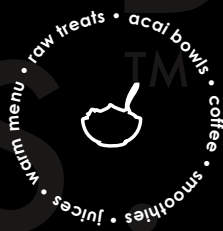
* The figure should be used as a guide and you should seek advice from your business consultants.

* The figures are Acai Brothers best estimate for the categories presented.

* The point of sale software does have a monthly direct debit that will be confirmed upon opening.

* Equipment pricing inc. coffee machine & grinder, however may not be applicable to your site

* Built on a 40m² site



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