

ACAI BROS.™

Investment Opportunities

Inline Store 2022-23





INVESTMENT OPTION 1

INLINE CONCEPT

The NEW Acai Brothers in-line concept is the largest of our footprints averaging a store size of aprox 40-60sqm. This concept has been developed with the aim to bring the Acai Brothers brand and product to a larger demographic of consumer and allow a more streamlined approach to function-ability and management of the brand for franchisors and franchisees alike.

Running off our full menu which consists of acai bowls, smoothies, juices, coffee and warm menu, this concept holds itself perfectly to larger volume locations, focused on the ability for both takeaway

and substantial space for indoor dining, without the need for a super large footprint or increased people power in comparison to other concepts.

The aim of this solution is to provide an easy to manage, easily transferable model, with the flare and strong branding of the Acai Brothers franchise. With the option to purchase multiple units, in-house training, systems and marketing provided, this is an extremely strong hospitality-based investment for anyone wanting a turn-key solution they can expand internally.

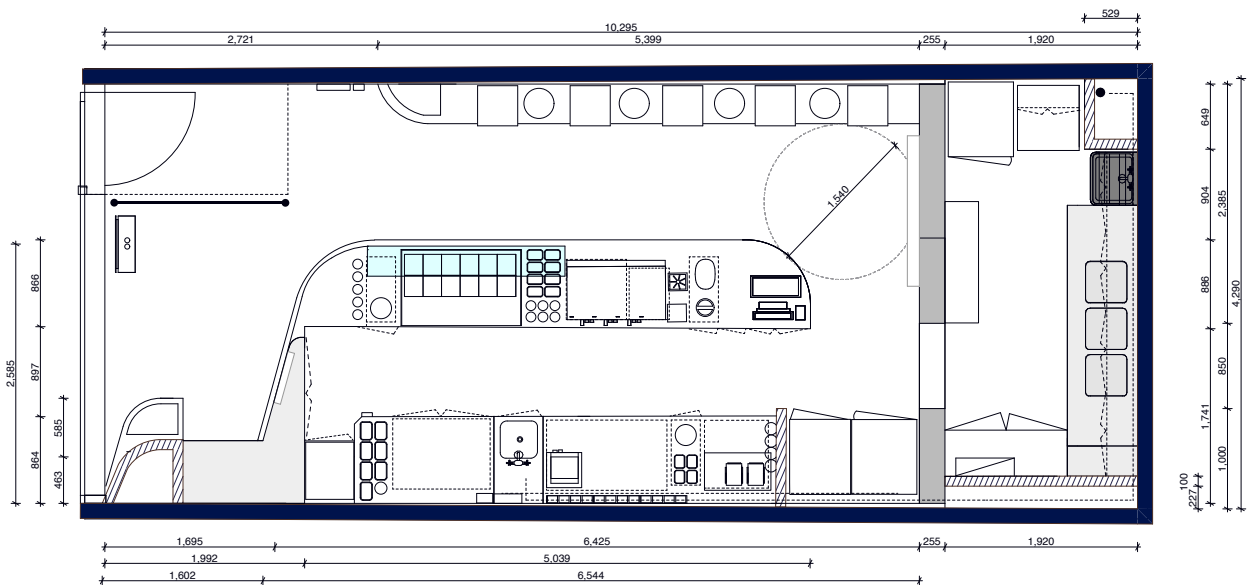
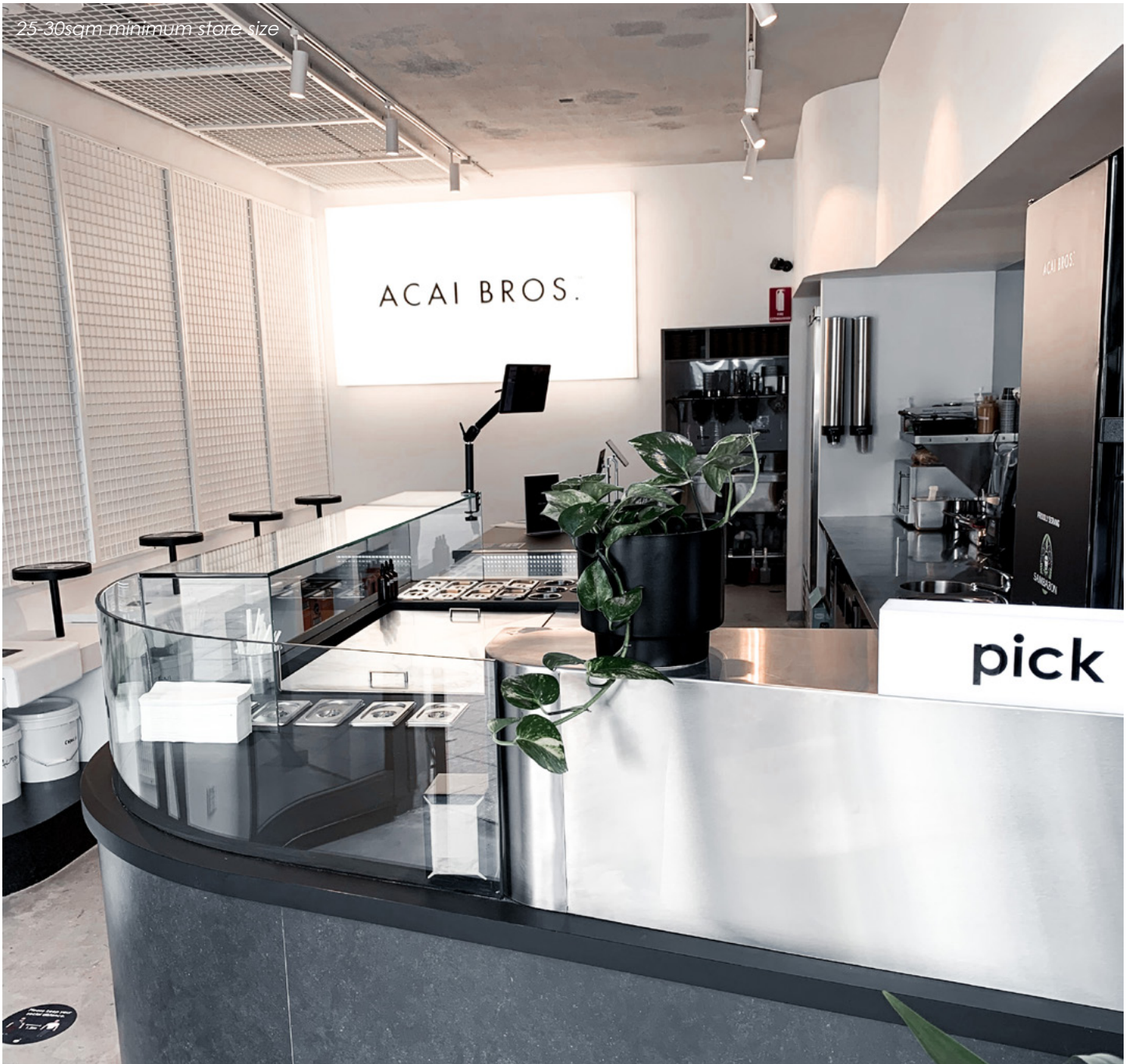


Points of difference

Ordering app, Table ordering through app, low initial investment, small footprint, takeaway and dine in, full menu.



25-30sqm minimum store size



Build your own acai bowl

Baby Bro \$11.5 Regular \$14.5 1 Litre \$28

Step 1

Pick your base

Original

acai, banana.

Notella

acai, banana, cacao.

Lemon +50c
acai, banana,
lemon essential
oil.

Grapefruit +50c
acai, banana,
grapefruit
essential oil.

Lemon Meringue +\$1
acai, banana,
lemon essential oil,
vanilla protein.

Step 2

Pick your crunch

Plain Buckini or choc buckini +\$2 granola +\$2

Step 3

Pick your fruit

Choose any 3 from our selection board.

Step 4

Superfood add-ons

+50c

cacao nibs, shredded
coconut, chia seeds,
oats, maca powder,
honey, extra fruit, lemon /
grapefruit essential oil.

+75c

almonds, cashews,
goji berries.

+\$1

choc / salted caramel /
vanilla vegan protein,
bee pollen.

+\$2

extra acai, peanut butter
dollop, cashew butter,
almond butter, raw treat,
COYO coconut yoghurt,
COYO ice cream,
choc buckini, granola,
hemp seeds, choc sauce,
berry sauce, caramel
sauce, peanut butter
sauce, mango sauce.

PROUDLY SERVING



ALWAYS CERTIFIED ORGANIC + FAIR TRADE ACAI



Save time. Skip the line.



Search 'Acai Brothers'.

acai brothers



Acai Bowls
Smoothies
Coffee
Juices
Warm Menu
Raw Treats
Plant Based

Specialty bowls

Baby Bro \$14.9 Regular \$17.9 1 Litre \$37



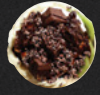
Ain't Nothin Butter

Base acai, banana, cacao, peanut butter.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, cacao nibs, peanut butter sauce.
Contains nuts



Salted Caramel

Base acai, banana, vegan salted caramel protein.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, salted caramel sauce.
Contains nuts



Choc 'Treat Yo-Self'

Base acai, banana, cacao.
Toppings choc buckini, 3 fruits, COYO coconut yoghurt, choc treat, cacao nibs, choc sauce.
Contains nuts



Mango Passion

Base mango, banana, passionfruit, coconut water.
Toppings buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



Mango Madness

Base acai, mango, coconut water.
Toppings buckini, 3 fruits, COYO coconut yoghurt, mango sauce.



Berry Nice

Base acai, mixed berries, banana.
Toppings buckini, 3 fruits, COYO coconut yoghurt, berry sauce.

Smoothies

Basic Smalls \$8.9 Biggie \$10.9

Peanut Butter Nutter

coconut milk, raw peanut butter, cacao, cacao nibs, banana, coconut nectar.
Contains nuts

Salted Caramel

coconut milk, banana, salted caramel vegan protein, dates, coconut nectar, maca, cashew butter.
Contains nuts

It Takes Two to Mango

coconut milk, mango, banana, coconut nectar, shredded coconut.

Acai-fing

coconut water, acai, lemon, banana, strawberries, coconut nectar.

Specialty Smalls \$9.9

Biggie \$11.9

Espresso Bliss

coconut milk, coffee, banana, dates, cacao, cinnamon, almonds, vanilla vegan protein powder, coconut nectar.
Contains nuts

Berry Delicious

coconut water, mixed berries, acai, goji berries, banana, apple, chia seeds, lime, coconut nectar.

Gladiator

almond milk, banana, oats, cinnamon, almonds, vanilla vegan protein, raw peanut butter, coconut nectar.
Contains gluten

Muscle Milk

coconut milk, acai, banana, choc vegan protein, shredded coconut, maca, cashews, cacao, dates, coconut nectar.
Contains nuts

Juices

Try a classic Smalls \$8 Biggie \$10

The Tropical

apple, orange, pineapple, ginger.

Eye Look Good

carrot, orange, turmeric, ginger, lemon, cayenne pepper.

The Alkaliser

celery, apple, lemon, kale, lime, ginger.

Or create your own juice Smalls \$8 Biggie \$10

Pick any 5 ingredients: apple, orange, lemon, lime, pineapple, kiwi, carrot, celery, beetroot, spinach, kale, cucumber, turmeric, ginger, cayenne pepper.

Warm menu

Your favourite classics with an AB spin

'Law-Breaker' Burger \$14

vegan coconut milk bun, vegan sliced cheese, vegan 'beef' patty, acai BBQ sauce, slaw, aioli, tomato, mustard.
GF bun available

Vegan Chilli Cheese Dog \$12

vegan gluten free hot dog bun, vegan shredded cheese, vegan 'beef' sausage, chilli bean salsa, onion salsa.

Vegan Loaded Dog \$12

vegan gluten free hot dog bun, vegan shredded cheese, vegan 'beef' sausage, acai BBQ sauce, sauerkraut, mustard.

El Bro-rado Tacos 3 for \$15

vegan gluten free soft tortillas, meat free shiitake mushroom, aioli, onion salsa, guacamole, slaw.

BBQ Pulled 'Pork' Quesadilla 3 for \$12

vegan gluten free soft tortillas, shiitake mushroom beef, acai BBQ sauce, spinach, onion salsa, vegan shredded cheese.

Nach' Sharing Nachos \$15

gluten free corn chips, shiitake mushroom beef, aioli, guacamole, bean salsa, onion salsa, vegan shredded cheese.

Gettin' Toastie

Lil' Cheezy \$12

sourdough or vegan rye, vegan cheese, tomato.
Contains gluten

The Besto-Pesto \$12

sourdough or vegan rye, pesto, spinach, avocado, vegan cheese.
Contains gluten

The Bro-Reuben \$12

sourdough or vegan rye, sauerkraut, falafel, mustard, vegan cheese.
Contains gluten

Extra tomato or cheese +50c Extra avo or Falafel +\$1
Gluten free bread available Quesadilla also available as a toastie

Our Famous Avo on Toast \$15.5

sourdough or vegan rye, avocado, coconut oil, cashew butter, hemp seeds.
Contains gluten

Kids milkshakes

For the junior bowlers \$6.9

Double Choc

coconut milk, naked syrups choc powder, banana.

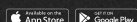
Banana-Berry

coconut milk, banana, berries.

Banana-Rama

banana, coconut milk, cinnamon, coconut nectar

Save time. Skip the line.



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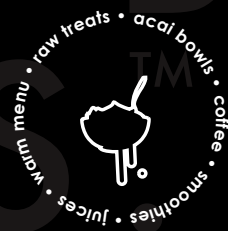
TOTAL INVESTMENT CHART

	Investment Range	
Franchise Fee	\$50,000	\$50,000
Establishment Fee	\$2,500	\$2,500
Franchisors Legal Fees	\$2,640	\$2,640
Premise Procurement	\$2,500	\$2,500
Premise Approval Fee	\$2,500	\$3,500
Initial Training Fee	\$2,500	\$5,000
Store fitout	\$100,000	\$200,000
Equipment	\$40,000	\$80,000
Furniture	\$5,000	\$10,000
Design	\$3,000	\$8,000
Council Fees	\$1,000	\$3,000
Initial coffee set up	\$750	\$1,000
Utensils	\$1,000	\$3,500
Uniforms	\$750	\$800
Opening Stock	\$5,000	\$20,000
POS	\$3,100	\$4,000
Insurance	\$3,000	\$6,000
Filming	\$2,500	\$3,500
Travel	\$2,000	\$4,000
Opening marketing spend	\$4,000	\$5,000
	\$233,740.00	\$414,940.00



DISCLAIMER

- * The pricing and cost associated to the total investment is subject to variations and are exclusive of GST.
- * The figure should be used as a guide and you should seek advice from your business consultants.
- * The figures are Acai Brothers best estimate for the categories presented.
- * The point of sale software does have a monthly direct debit that will be confirmed upon opening.
- * Equipment pricing inc. coffee machine & grinder, however may not be applicable to your site
- * Built on a 40m² site
- * If the Franchisee terminates the franchise agreement after the 14 day disclosure period has expired but before expiry of the 14 day cooling off period, Acai Brothers will refund to the Franchisee the Franchise Fee and other monies provided by the Franchisee to the Franchisor less the retention amount of \$5,000 plus GST to cover legal, financial, training and other costs as per the Franchise Agreement. Otherwise, if the Franchise Agreement is not ended before the expiry of the 7 day cooling off period, the Franchisor may retain relevant monies paid.
- * Prices exclude any associated CAT 1 costs that may be applicable with the site which may be between \$5,000 - \$25,000 plus GST depending on particular store set up and location.
- * Prices exclude the purchase of digital menus as these are dependent on the site/location.
- * Prices exclude the price of hoarding as this is dependant on the site/location
- * Prices exclude the franchisees legal fees as these are dependant on the solicitor
- * Prices exclude accounting and bookkeeping fees that are paid upfront and/or ongoing
- * Prices exclude ongoing fees to operate an Acai Brothers franchise
- * Prices exclude franchisees legal fees as this is dependant on the franchisees lawyer.
- * Prices exclude the bank guarantee for the site as this is site specific
- * Prices exclude ongoing fees relating insurance
- * From time to time a 3rd party commercial agent will be engaged and this can increase the premise procurement fee.



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